

Cybersecurity is now a top business priority for small and medium businesses (SMBs)

Data shows a trend of SMBs understanding the cost of an attack and seeking protection

Rapid technology adoption and remote work have increased the cyberattack threat for SMBs. New research* reveals that safeguarding against escalating and evolving threats is now considered key to business success.

1 in 3

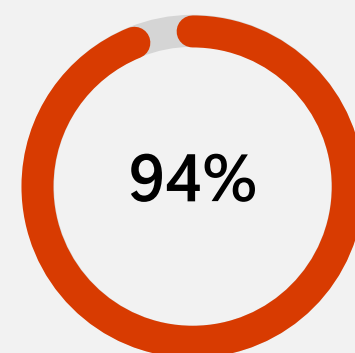


1 in 3 SMBs have experienced a cyberattack



\$250K

Average cost of cyberattacks for SMBs is **over \$250K**

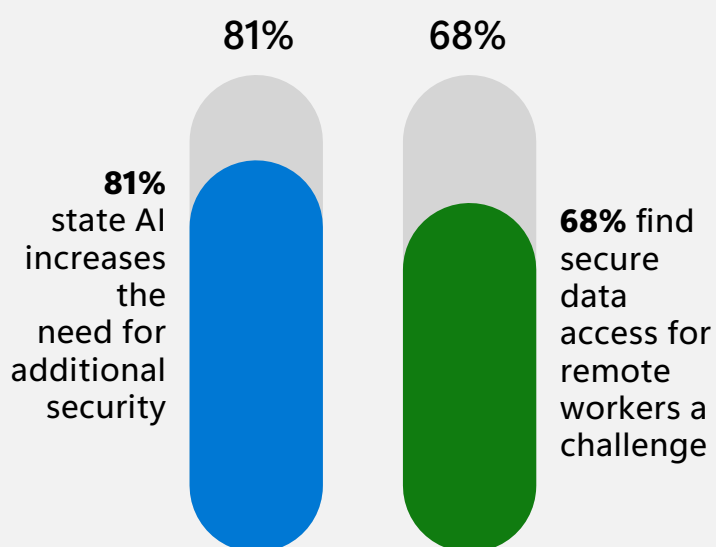


94%

94% consider cybersecurity critical to their business

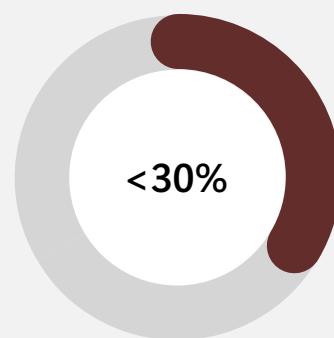
AI and devices are top focus for SMBs

Nine in ten SMBs agree that cyberthreats are an increasing peril to business.

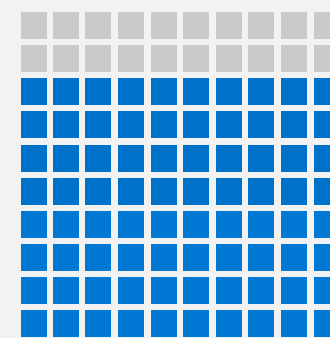


The need to secure SMBs

Without the tools and expertise to keep people, data, and devices secure, SMBs are vulnerable to escalating and evolving threats.



Less than 30% of SMBs manage their security in-house



80% intend to increase their cybersecurity spending

To learn more about Microsoft Security solutions for SMBs, including Microsoft 365 Business Premium and Microsoft Defender for Business, please visit our [website](#).